COLLEGE OF ARTS AND SCIENCES

2013-14 COMMUNICATION (PUBLIC RELATIONS) BA DEGREE PLAN

FIRST YEAR - FRESHMAN

Fall Semester				Spring Semester			
Dept	**Crse#**	**Course Name**	**Hrs**	**Dept**	**Crse#**	**Course Name**	**Hrs**
BIB	121	Life of Christ[1]	2	BIB	122	Acts of the Apostles[1]	2
HIS		History[1]	3	PEA	100	Lifetime Wellness[1]	1
COM	140	Speech Communication[1]	3	BIO		Biology[1]	3
ENG	101	English Composition I[1]	3	ENG	102	English Composition II[1]	3
ACA	150	University Foundations[1]	1			Behavioral Science[1]	3
MAT		Mathematics[1]	3			Fine Arts[1]	3
			15				**15**

SECOND YEAR - SOPHOMORE

Fall Semester				Spring Semester			
Dept	**Crse#**	**Course Name**	**Hrs**	**Dept**	**Crse#**	**Course Name**	**Hrs**
		Chemistry/Physical Science[1]	3	BIB		Bible	3
JOU	274	Basic Media Writing	3	JOU	374	Advanced Media Writing	3
PEA		PEA Activity Course[1]	1			Humanities[1]	3
COM	241/243	Small Group or Interpersonal	3	ENG		Literature[1]	3
BIB		Bible	3			Elective	4
COM	252	Radio Prod. & Copywriting	3	COM	151/152	Radio Op or TV Studio	1
			16				**17**

THIRD YEAR - JUNIOR

Fall Semester				Spring Semester			
Dept	**Crse#**	**Course Name**	**Hrs**	**Dept**	**Crse#**	**Course Name**	**Hrs**
ART	230	Digital Graphics Fundamentals	3			Elective	3
		Elective	3	COM	296	Field Lab	1
		Humanities Course for BA	3	COM	385	Public Relations Methods	3
COM	341/442	Mass Media Research/Theories	3	BIB	346	Foundations of Faith[1]	3
BIB		Bible	2	COM	399I	Special Topics in Comm.	3
COM	383	Public Relations	3	JOU	474	Features/Editorial Writing	3
			17				**16**

FOURTH YEAR - SENIOR

Fall Semester				Spring Semester			
Dept	**Crse#**	**Course Name**	**Hrs**	**Dept**	**Crse#**	**Course Name**	**Hrs**
BIB	495	Values in Human Thought[1]	3	COM	497	Senior Practicum	1
COM	356	Communication Law	3	BIB		Upper-division Bible	3
COM	396	Field Lab	1	COM	489	Senior Seminar	1
		Electives	9			Upper-division Electives	3
				COM	483	PR Case Studies	3
				COM	358	Social Media Comm.	3
			16				**14**

[1]General Education Requirement

[2]General Education Course Requirements in *Undergraduate Catalog*

[3]Course has prerequisite. See corresponding *Undergraduate Catalog*

ADDITIONAL ITEMS RELATED TO THE MAJOR

A minor in Marketing is recommended.
A portfolio is required for graduation.

The following guidelines are important. Failure to follow these guidelines may delay

1. Plan schedules carefully. Plan to fulfill prerequisites for future courses.
2. Do not alter the sequence of courses without consulting with your academic adviser as not all classes are offered every semester.
3. Before the enrollment period, check to make sure holds will not prevent you from registration.
4. Register for classes early during the registration period to secure classes.

The Four-Year Degree Plan is a suggested plan of study. This plan does not replace the *Undergraduate Catalog.* The *Undergraduate Catalog* provides the official listing of program requirements.

2013-14 Undergraduate General Education Requirements

I. Biblical Values	
A. Bible	
BIB 121 & 122 & 346 OR 446	7
B. Values	
HUM 495/BIB 495	3

II. Basic Skills	
A. Written Communication	
ENG 101 **AND** ENG 102	6
B. Oral Communication	
COM 140	3
C. Quantitative Reasoning	
MAT 100 **OR** MAT 101 **OR** MAT 120 **OR** MAT 122	3
D. University Foundations	
ACA 150	1
E. Physical Fitness	
PEA 100 **AND** Any PEA course	2

Complete course names and descriptions for the General Education Course Requirements are located in the Undergraduate Catalog.

III. Broadened Perspectives	
A. Behavioral Sciences	
BIB/FAM/SOC 230 **OR** PSY 210 **OR** SOC 241 **OR** SOC 251	3
B. Natural Sciences	
BIOLOGY: BIO 100 **OR** BIO 110 **OR** BIO 111 **OR** BIO 112 **OR** BIO 211	3
CHEMISTRY OR PHYSICAL SCI: CHE 111 **OR** CHE 121 **OR** PHS 111 **OR** PHS 112 **OR** PHS 201 **OR** PHS 211	3
C. Arts and Humanities	
HISTORY: HIS 111 **OR** HIS 112 **OR** HIS 221 **OR** HIS 222	3
LITERATURE: ENG 225 **OR** ENG 226 **OR** ENG 235 **OR** ENG 236 **OR** ENG 245 **OR** ENG 246	3
FINE ARTS: ART 110 **OR** ART 234 **OR** MUS 110 **OR** MUS 214 **OR** THE 160 **OR** THE 265	3
HUMANITIES: HUM 299A **OR** HUM 310 **OR** HUM 320 **OR** PHI 243 **OR** PHI 245 **OR** PHI 246 **OR** POL 231 **OR** POL 251 **OR** FRE 111 **OR** FRE 120 **OR** SPA 131	3