

FREED-HARDEMAN UNIVERSITY

School of Business

Brown-Kopel Business Center

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Resumé

OBJECTIVE/STRATEGY

The Freed-Hardeman University School of Business provides professional business training, utilizing a faculty that is exceptionally well prepared both academically and professionally. Business faculty members are committed to helping students cultivate faith, strengthen service attitudes and develop balance in church, family, community and career. The school's Brown-Kopel Business Center provides an outstanding learning environment for developing the tools demanded in today's competitive business environment. The school's program strategy includes four components: (1) **Character Development**—Provide an environment centered on spiritual development; (2) **Business Competence**—Provide a quality business education, both undergraduate and graduate, built on a solid business core, flexible and relevant curriculum options, and Christian leadership and ethics; (3) **Professional Depth**—Develop a faculty that exemplifies “life-long pursuit” of learning; (4) **Quality**—Develop an industry and business reputation consistent with our program excellence.

RECENT AWARDS/HONORS

- **2010** First runner-up by the reactivated Students in Free Enterprise (SIFE) team at the Regional Competition in Rogers, Ark.
- **2008** Successfully defended the case competition championship at the Society for Advancement (SAM) International Management Conference in Washington, D.C.
- **2007** First-place case competition winner at the Society for Advancement of Management (SAM) International Management Conference in Las Vegas, Nev.
- **2005** Runner Up for Outstanding Report at the International Collegiate Business Strategy Competition (ICBSC) at the University of San Diego, Calif.
- **2005** Second Runner Up for Outstanding Performance at the ICBSC
- **2004** First-place Competitive Award for Outstanding Performance at the ICBSC
- **2004** Second-place case competition winner at the SAM International Management Conference in Baltimore, Md.
- **2003** Champion award winner at the Students in Free Enterprise U.S.A. Regional Competition in Birmingham, Ala.
- **2001** Champion award winner at the SIFE Regional Exposition in Birmingham, Ala.
- **2000** Graduate with the highest score on the Uniform CPA Examination in Tennessee
- **2000** First-place Competitive Award for Outstanding Performance at the ICBSC

SPECIAL SKILLS AND ABILITIES

- **An Ethical Approach to Business**
Students learn how Christian principles are rooted in cutting-edge skills and solid expertise as well as the fundamental idea of just doing what's right. This approach is about integrity, trust and finding what is best for everyone you do business with.
- **Developing Students as Financial Investors**
A team of business upperclassmen manages a \$1 million investment portfolio for Tennessee businessman Jim Clayton, founder of the Fortune 500 company Clayton Homes Inc.
- **Providing Practical Work Experience Opportunities**
FHU makes it a priority for business students to graduate with real business experience. FHU business students gain this experience through a career development specialist, who helps them find a variety of professional internships. Also, students are involved in several professional organizations: the Clayton Investment Team, the American Marketing Association (AMA), the Delta Mu Delta honor society, the Society for Future Accountants (SFA) and the Society for Advancement of Management (SAM).
- **Educating Students in Both Oral and Written Communication Skills**
Most FHU business courses include oral and written presentation components. Many courses also require students to work in teams.

- **The iKnow Student Experience Improvement Initiative**

All undergraduate students participate in this program designed to enhance instruction and improve student learning outcomes. Each student, with admission, receives a new Apple MacBook and his or her choice of an iPhone or an iPod Touch, as well as other software and benefits.

- **Understanding Business Technology**

Students work in the state-of-the-art Brown-Kopel Business Center, which offers two Windows-based labs with 50 stations and wireless access. Multi-media equipment is available in every classroom. Students also participate in several nationally recognized Web-based business simulations.

WORK EXPERIENCE

- **Faculty Credentials and Professional Background**

The business faculty brings to the classroom strong academic credentials and professional experience. Professors have worked in a variety of professional and leadership roles in such fields as financial investing, banking, computer forensics, fraud examination, supply chain management, B2B procurement, sales, business communications and accounting. Some positions held include vice-president for Eckerd Corporation, vice-president and general counsel for Kirkland's Inc., technology consultant and research analyst/tax accountant for Southern California Edison Company. Eighty-five percent of all classes are taught by professionally qualified faculty holding doctoral degrees. The average faculty member has eight or more years of professional experience and 14 or more years of university-level teaching experience.

- **Ongoing Education**

While teaching, members of the business faculty continue to build on their professional and academic backgrounds in a variety of ways. Faculty members maintain credentials such as the CPM, CPA, CFE and CFP, and hold leadership positions with professional associations in their respective fields. Outside the classroom, professors serve as business and technology consultants, civic leaders or board members for corporate organizations, non-profits and chambers of commerce. Others serve as examiners for such organizations as the Tennessee Center for Performance Excellence and the Malcolm Baldrige National Quality Award. Faculty members also present at conferences and publish in a variety of academic journals, such as the Journal of Accountancy, the CPA Journal, the Journal of Forensic Accounting, Business Horizons, the Christian Business Faculty Association, the American Marketing Association Summer Educators' Conference, the National Council of Economics Association, the Academy of Business Education and the Academy of Management.

EDUCATIONAL BACKGROUND

- **Brown-Kopel Business Center (2003 to Present)**

The FHU School of Business is housed in West Tennessee's most advanced academic business and technology facility, the Brown-Kopel Business Center. The building is named for Drs. John and Rosemary Kopel Brown, 1955 alumni of FHU, who contributed a \$5 million challenge gift toward its construction. John Brown is chairman and former president and CEO of Stryker Corporation, a multibillion-dollar global medical products and services company based in Kalamazoo, Mich.



- **Accreditation Council for Business Schools and Programs (ACBSP) (1994 to Present)**

The FHU School of Business achieved the national ACBSP accreditation to offer the BBA degree in 1994. The accreditation was reaffirmed in 2004. The MBA Program received initial accreditation in 2010. Accrediting about 300 institutions, ACBSP is the leading specialized accreditation association for business education.

- **School of Business (1991 to Present)**

FHU formed a School of Business in 1991, offering the BBA degree with five concentrations as well as the BS in general business. Today, the business school offers the BBA in six majors, the MBA with emphases in accounting, corporate responsibility and leadership, and the BBA/MBA in Accounting.

- **Department of Business (1972 to 1991)**

The FHU Department of Business awarded its first BS degree in its fourth year, 1976, when the university achieved status as a four-year college.

- **Southern Association of Colleges and Schools (SACS) (1956 to Present)**

Freed-Hardeman University is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award associate's, bachelor's, master's, and education specialist's degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097, or call 404-679-4500 for questions about the accreditation of Freed-Hardeman University. For all other inquiries, contact Freed-Hardeman University directly.

