

## About this Newsletter

The purpose of this newsletter is to provide information about initiatives and projects and to serve as a resource for the sharing of ideas, tips and tricks and everyday use of technology on campus.

If you have any suggestions, ideas or feedback about this newsletter, please email them to:  
[campustech@fhu.edu](mailto:campustech@fhu.edu).

## Table of Contents

1. Campus Projects and Initiatives
2. Faculty Highlight: Mrs. Jennifer Creecy
3. Tips and Tricks:  
    Top Virus/Malware Threats
4. Blackboard Notifications
5. Must Have App
6. Feedback

## Campus Projects and Initiatives

This fall promises to be an exciting time for the Center for Instructional Technology as we anticipate the opening of our newly renovated Teaching and Learning Center and Innovator's room. CIT and IT staff, working in conjunction with others on campus, are nearing the completion of the Innovator's Room and finalizing plans to have the Teaching and Learning Center open in the first-half of the Fall 2011 semester. These facilities will help CIT to better serve the faculty and students.

The Teaching and Learning Center (TLC) will serve as a resource for all faculty members who are interested in incorporating technology into their pedagogy.



*The Innovator's Room (BK 333), open this fall.*

There will be one soundproof room available, as well as a centralized digital commons area. This room will be used for editing podcasts, video-casts, and online content for Blackboard Learn; providing specialized instructional training; and testing Web 2.0 technologies.

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The digital commons will utilize a 60-inch LCD panel to watch tutorials, including iTunes U resources, and also will house faculty pedagogical technology references. The renovation of this room was targeted by our QEP and will be used extensively by our iLearn faculty cohorts. The room is located in the Brown-Kopel Business Center, Room 332.

The Innovator's Room located in the Brown-Kopel Business Center, Room 333, is being equipped with the latest in pedagogical technologies to enhance the student's learning experience. The room features upgraded audio and video equipment including integrated projection and LCD panel systems. The design of the room will support such tasks as lecture capture, blended course instruction, remote presentation and group engagement activities. Starting in the fall, faculty members can schedule a time slot to teach in this room for the entire semester. CIT staff will be available to train and assist faculty as they interact with the equipment and their students. Classes will be scheduled on a first-come, first-served basis.

Please contact Patrick Bolton ([pbolton@fhu.edu](mailto:pbolton@fhu.edu)) or A.B. White ([abwhite@fhu.edu](mailto:abwhite@fhu.edu)) by email or by telephone at x6333 if you are interested in utilizing this room during the fall semester.

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## Faculty Highlight: Mrs. Jennifer Creecy

In the fall of 2010, the School of Education welcomed Jennifer Creecy as a new instructor, and the University was introduced to her passion for education and technology. Preparing students to become teachers is a "life-calling" for Jennifer. She's constantly looking for ways to improve her skills and those of her students. Jennifer believes that innovation and technology go "hand-in-hand" in the classroom. Discovering ways to use technology to improve learning gives her a sense of accomplishment. Freed-Hardeman's technology initiatives sparked Jennifer's interests, and she soon became involved in various pilots. She believes that, "It's important to understand technology and how it can benefit the student. Teachers need to take advantage of the technology at their disposal and be open to try new things." Her hard work and insight helped to make these pilots a success.

The first pilot that Jennifer participated in focused on lecture capture and its impact in the classroom.

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**Mrs. Jennifer Creecy, M.Ed.**  
Instructor, School of Education

**"It's important to understand technology and how it can benefit the student."**

Jennifer does not believe that technology is a “silver bullet.” To the contrary, she believes there must be a sound pedagogical principle upon which the use of technology is based. Jennifer demonstrated that lecture capture can have a positive impact on student learning. In her Educational Strategies course, she captured her lecture on video and made the videos available to students. Students responded favorably to the concept and found the videos to be a helpful study tool. The results of the pilot indicate that an improvement in test scores can be achieved with the introduction of lecture capture technology. Her work, and that of other faculty, paved the way for lecture capture to be included in The iLearn Program.

Faculty who utilize Blackboard for testing will be happy to learn that a new tool is available to help secure tests: Respondus LockDown Browser. This browser prevents students from printing or copying information, or accessing other web sites or applications while taking a test. Jennifer helped pilot the use of this software in her Tests and Measurements course during the Summer 2011 semester. Jennifer states, “I was amazed at the students’ response to this tool. They really appreciate why it’s important from a fairness prospective. They encouraged me and other faculty to use it in our classes.”

Jennifer enjoys teaching, and she’s thankful that Freed-Hardeman has given her the opportunity to try new things. It’s no surprise that Jennifer was one of the first to volunteer to teach in the newly renovated Innovator’s Room. As Jennifer states, “I look forward to learning new technologies and becoming a better teacher. That’s the exciting part of my job.”

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## Tips and Tricks: Top Virus/Malware Threats

Each newsletter features different topics in order to give faculty and staff more familiarity with the technology that we use each and every day.

Benjamin Franklin said, “*An ounce of prevention is worth a pound of cure.*” While it’s doubtful he was talking about keeping your computer running smoothly, this philosophy can help to keep you from being in the situation where your computer is infected by a virus or malware. To raise your awareness of some of these threats, we’ve listed some of the most prevalent ones and give a brief explanation of why they are dangerous:

### 1. Autorun Infections (Windows)

These attack your machine when you insert an infected USB drive or CD into your computer.

**Suggestion:** Be sure to scan your USB drives before use.

### 2. Fake Anti-virus Programs (Mac/Windows)

These are often downloaded accidentally through search engines - especially image searches - using your browser.

**Suggestion:** Before you click on that search result, visually inspect the link to be sure it’s a reputable site.

### 3. Zbot or “Zeus” Trojans (Windows)

Zeus Trojans usually come as a result of a “phishing” email with a link to a web site containing the infection. Once you click on the link, the software is downloaded and installed.

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Zeus is particularly nasty because it is designed to capture your online banking data.

**Suggestion:** Always be suspect of emails requesting your personal information, like account numbers, usernames or passwords.

#### 4. Facebook ClickJacks

You click on a link that appears to come from a Facebook friend and suddenly all of your Facebook friends receive notification that you've been looking at questionable content. "Clickjacks" are designed to lure you in and embarrass you.

**Suggestion:** Before clicking on Facebook links, send a direct message to the person who sent the link, and ask them if it's legitimate.

## Blackboard Notifications

Last month, Freed-Hardeman launched a revamped LionAlert service, powered by Rave Mobile Safety. During this process, we also implemented the Blackboard Notifications service.

Blackboard Notifications allow users to receive email or text messages for changes to:

- Announcements
- Grades
- Assignments
- Calendar

As a Blackboard user, you have the ability to customize the types of notifications you receive and the delivery method. We have prepared a simple guide to assist you in setting up your notifications:

<http://fhu.edu/s/o5E3Q>

Contact the CIT for additional assistance (x6333).

## Must Have App

Here is our current "must have app" for this edition:

### FHU Mobile for the iPhone

FHU Mobile is your portal to the heart of Freed-Hardeman University. Developed by FHU computer science students with the prospective student in mind, FHU Mobile connects you to FHU social media, news, current events, faculty, staff and our admissions office.



You may access this app via iTunes:

<http://fhu.edu/FHUmobil>

If you have any suggestions for your favorite apps to be included in future newsletters, please send an email to: [campustech@fhu.edu](mailto:campustech@fhu.edu).

## Feedback

The publication of this newsletter is a joint effort between the Information Technology Department and the Center for Instructional Technology.

Did you find the information contained in it useful? Are there things that you would like to see addressed in future newsletters?

Let us hear from you.

You can contact us by sending an email to:

[campustech@fhu.edu](mailto:campustech@fhu.edu)

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